CUSTOM ROLLFORM PRODUCTS, INC.

Case In Point:

A Drum Fan Manufacturer had a lot of Set-up, Operations and Labor involved in producing a Drum Fan Housing. Their production consisted of feeding a Pre-Cut Blank through a Rollformer, then through a Separate 3 Roll Bender. The Curled Section had to be re-trimmed on the Lead and Trail Ends, welded then sent to the Paint Line. Mounting and Hardware holes were punched or drilled into the Fan Housing as they were being assembled.

The Product Line consisted of producing a 22 Gauge Round Fan Housing in (three) different widths and (5) different diameters (17" to 42") and they had weeks of inventory in various stages of fabrications, plus a large stock pile of finished housing had to be maintained to meet daily production requirements.

They knew changes needed to be made to minimize labor and incorporate operations with a possible Combination Coil Feed Rollform and Curl System. We suggested producing the parts from Pre-Painted Coil Stock and using a Toggle Lock to join the ends together. Hole punching and Notching could also be incorporated inline to eliminate a lot of their Secondary Handling Operations.

The whole idea of producing parts directly from Pre-Painted Coil Strip completely changed the entire Manufacturing, Scheduling and Sales of this product line. The Fan Housing can now be produced on a Just-In-Time Production schedule feeding completed parts Directly to the Assembly line. The Cost Savings of eliminating the paint Line Operation basically justified the cost f the New Forming Machine.

This was just one of the Three Drum Fan Manufactures that we have converted to an Automated System using Pre-Painted Steel. Besides the Basic Drum Fan Housing we also build other Component Manufacturing Equipment and Assembly Equipment to Toggle Lock and join all the components together.

There are some Sales Representatives that are a little reluctant to divulge contacts and customer based information to the manufacture in the early stages of quoting an application. We are in the business of Custom Designing Special Automated Systems and its very important to totally learn and understand as much as possible about all his present and future

production problems and requirements. In most applications Direct Input and developing the best system to fit the customers requirements are the major Keys to Cost Justification and Turning an Inquiry into an Order.

As Custom Machinery Manufacturers we are exposed to all the Latest Design Technology available and its our job to ensure every system we develop consist of the best ideas and applications to date.

We're looking forward to working with all your future applications.

Let us help solve your production problems.



be done to improve the overall



Manufacturing a Complete Line of Metal Fabrication Equipment 3991 Green Park Road St. Louis, MO 63125

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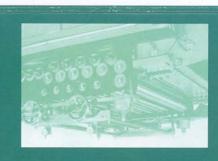


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Manufacturing a Complete Line of Metal Fabrication Equipment

Quality Designs Means Production You Can Afford





- . 5tc.
- Tangent Forming
- - Stud and Track

 - Rollforming
 - · Cut-To-Length
- Coil/Sheet Handlers
 - Offered: Products

- by one company. wingformer, it's all designed, manufactured and integrated Punch/Notch or Gang Punch, Rollformer or Tangent Whether it's a Blank or Coil Feed, Programmable Index
- and Quick Change-Over Applications. us total design flexibility for the best On-Time Production We offer the widest variety or mix of equipment which allows
 - don't have to compromise the application. manufacture all phases of the Fabrication System we for Part Production. Given the ability to design and reputation as a manufacture of Automation Equipment Custom Rollform Products has developed an excellent